

NAVIGATING IN TRANSITION

Methods

Our process is flexible, supportive and evolving. Job market events are occurring at astounding rates and affecting engagement practices accordingly. We scrutinize practices constantly and adjust for currency and effectiveness. No stale workshop structures or corporate center procedures. We continuously assess and adjust to maximize effectiveness. Some best practices a few years ago are out of date today.



Marketing System

The strategic advantage in job search is the marketing and sales campaign. Matching employee assets with those valued in the job market and building marketing strategies that profile the asset image aligns a successful campaign. One of the biggest values is structuring the front-end of the job search so that the client stands out from the competition.

Engagement

Directions set, tools learned and preparation complete. Now what? Many job seekers are sent to engage the market alone and feel abandoned and overwhelmed. Our coaches “stay connected” with clients and support momentum gained with practices, decision clusters, advice and market intelligence.

Supporting

Your employees stay connected: evaluation, setting direction, market intelligence, and campaign management. Our job is to connect people to jobs and our accessibility is the linchpin to providing our client the edge to succeed.

Personal Coach

Our coaches put people first. Your employee’s success and coaches success is one and coaches perform to that measure. They are job market tested and utilize success achieved and management and industry background to propel your employees through transition. Your employees retain the same personal coach throughout the transition process. No hand offs. That’s the way our coaches want it. We are committed to meeting the goals of each client.

Networking

Estimates are that 60-75% of jobs are not advertised and up to 60% of new jobs are landed through networking. Yet responses by many job seekers indicate that effective networking is the area where they need the most help. With the magnitude of job opportunities on the table, we place special emphasis on networking as a key element to job search success.

Value Portfolio

We connect candidates with tools and techniques to provide evaluative input in assessing personal career choice and direction. Our coaches add human technology evaluation and feedback expertise that sets the framework to make effective career choices.